



Estrella Falls

GOODYEAR, AZ

MARKET PROFILE 2018



The Market at Estrella Falls is positioned at the core of a planned 300-acre, mixed-use destination, highlighted by department stores, lifestyle shopping, dining and entertainment options. The layout of Estrella Falls provides future flexibility and the potential to evolve and change to market and retailer needs. Developed in phases to respond to retailer desires and market demand, Estrella Falls' first power center phase opened in 2008. For more information, visit www.TheMarketAtEstrellaFalls.com.



PROPERTY TYPE:

Power Center

TOTAL SQUARE FEET:

360,000

KEY RETAILERS:

Burlington, T.J.Maxx, HomeGoods, La-Z-Boy, Old Navy, PETCO, Shoe Carnival, Staples, Dollar Tree, Cal Ranch

RESTAURANTS AND ENTERTAINMENT:

Arriba Mexican Grill, Burger King, Oregano's, Harkins Estrella Falls 16

BUILT: 2008

POPULATION:

3 miles: 65,763 | 5 miles: 148,705

POPULATION BY ETHNICITY:

3 miles: Hispanic/Latino: 20,428 (31.1%) | Non-Hispanic/Latino: 45,335 (68.9%)
5 miles: Hispanic/Latino: 56,411 (37.9%) | Non-Hispanic/Latino: 92,294 (62.1%)

AVERAGE HOUSEHOLD INCOME:

3 miles: \$88,080 | 5 miles: \$82,410

MEDIAN AGE:

3 miles: 36.7 | 5 miles: 33.3

DAYTIME EMPLOYMENT:

3 miles: 23,237 | 5 miles: 35,305

FOR LEASING INFORMATION:

214.373.5200 | Macerich.com

