

## FOR IMMEDIATE RELEASE

Media Contacts: Ryan Williams, 415-507-9754, <u>ryan.williams@macerich.com</u> Allison Johnson, 303-507-8355, <u>allison@ks-comm.com</u>

## NORTHGATE ADDS TO RETAIL LINE-UP

## **H&M Tops List of 11 More Popular Retailers Coming to Marin County**

San Rafael, Calif. – July 8, 2009 – Today Northgate announced 11 new retailers expected to open at the transformed center, including one of today's hottest retail brands, trendy Swedish retailer H&M.

In addition to H&M, 10 other brands announced today will bring Marin County's favorite retailers closer to home. Buckle will be the place for the newest styles in casual clothing while surfers and skaters will find their favorite fashions at Tilly's. The bold colors and patterns at The Children's Place will give parents what they need for their 0-14 year-olds. Along with H&M, the Northgate location of Buckle and The Children's Place will be the first presence for these brands in Marin County.

In addition, Shiekh Shoes, Footlocker and GameStop will join Northgate, while Sunglass Hut, Lenscrafters, GNC and Verizon Wireless will return to Marin County's only enclosed regional shopping center.

"We are excited that H&M in particular promises to deliver just the type of retail our shoppers have requested," said Kim Choukalas, vice president, leasing, for Macerich, the owner and developer of Northgate. "Known for affordable fast fashion, H&M stands out among the slate of exciting fashion retailers that have committed to the Northgate line-up in what will be a truly desirable destination for shopping and entertainment in Marin County."

New retailers at the redeveloped Northgate, including H&M, plan to open with the center beginning in fall 2009; an exciting slate of additional restaurants and retailers will open at the property throughout 2010.

"We are pleased that H&M has committed to Northgate and to Marin County, but we're not surprised" said Ken Nordhoff, San Rafael City Manager. "This is just the kind of big name retailer, along with Buckle, Tilly's and Children's Place, that Marin shoppers want. The signings of H&M and a host of other retailers demonstrate San Rafael's regional mall, Northgate, is taking shape as a vibrant shopping and dining destination for San Rafael and Marin residents."

Just last month, Northgate announced four new restaurants coming to the transformed center. BJ's Brewhouse, Chipotle Mexican Grill and Panera Bread have signed leases to open at the new Northgate as part of the center's dramatic redesign. In addition, local Bay Area-favorite Tomatina has committed to opening its homemade pizza, pasta and salads concept at Northgate. From handcrafted beer and signature homemade pizza to gourmet burritos and freshly baked artisan bread, these four popular new restaurants will serve up both fast-casual and full-service fresh dining options for Northgate shoppers. These restaurants fill an important need for a variety of dining options in Marin.

Previously, officials at Northgate had announced 11 new retailers and restaurants with signed leases: Combo King, Gymboree, Kohl's, PacSun, Regis Salon, Roadside BBQ, Sbarro, See's Candies, Subway, Vans and Wetzel's Pretzels.

Following are details on today's retailer announcements:

**H&M**, a Swedish clothing company, is known for its fast fashion clothing offerings for women, men, teenagers and children. Featuring its recent collaboration with designer Matthew Williamson, H&M offers several different concepts for women, men, teenagers and children, from modern basics to high fashion reflecting the very latest international trends. All collections are supplemented by matching accessories, nightwear, underwear and cosmetics.

Opening its first Marin County location, **<u>Buckle</u>** is a leading retailer of medium to better—priced casual apparel, footwear and accessories for fashion—conscious young men and women. With the latest on-trend fashions and a core strength in denim, Buckle will hold special appeal with teen shoppers.

<u>Tilly's</u> has become synonymous with the latest in surf, skate, motocross, and So-Cal lifestyle clothing, shoes, and accessories. Providing what's fresh and new for 2009, Tilly's knowledge of ever-evolving trends combined with access to the most popular brands means teens always get the look they want.

A growing specialty retailer of clothing and accessories for kids, **The Children's Place** offers quality clothing and accessories at unmatched value for girls and boys sizes 0-14. Current fashion trends in a broad color palette are offered as coordinated outfits specifically designed for children.

Southern California-based <u>Shiekh Shoes</u> offers more than 1 million different styles, including top brands like Puma, Lacoste, Converse and Michael Antonio. With highly trained staff and the right brand names, Sheikh Shoes has made a significant mark in the shoe retail business in California and across the west.

Offering men's, women's and children's athletic footwear as well as men's athletic apparel and accessories, **Footlocker** is the most highly recognized, preferred destination for multicultural, youthful consumers who desire unique, branded athletic product to fit their individual lifestyles, whether for fashion or function.

<u>Sunglass Hut</u> is recognized as a leader in specialty, designer and performance sunglasses. <u>Lenscrafters</u> is the nation's largest optical chain and offers the latest designer frames for prescription glasses. <u>GameStop</u> is the world's largest video game retailer, with more than 6,100 stores located throughout the United States and 17 countries. <u>GNC</u> is the largest global specialty retailer of nutritional products; including vitamin, mineral, herbal and other specialty supplements and sports nutrition, diet and energy products. <u>Verizon Wireless</u> offers the latest cell phones, PDAs and Smartphones, plus the latest cell phone accessories.

Northgate's redesign preserves the center's position as the largest and only enclosed regional shopping center in Marin County, but utilizes new features that will blur the boundaries between the indoors and the outdoors, including a new, welcoming courtyard, open-air dining areas and an indoor-outdoor foot court near the Century Theatres. The center itself will have new natural lighting and a more sophisticated, simplified interior. The overall size of the renovated center will be approximately 725,000 square feet of leaseable area.

Northgate's parent company, Macerich® (NYSE: MAC), is a fully integrated self-managed and self-administered real estate investment trust, which focuses on the acquisition, leasing,

management, development and redevelopment of regional malls throughout the United States. The company is the sole general partner and owns an 87% ownership interest in The Macerich Partnership, L.P. Macerich now owns approximately 76 million square feet of gross leaseable area consisting primarily of interests in 72 regional malls. Additional information about Macerich can be obtained from the company's Web site at www.macerich.com.

###

